



Matteo Medri was born in Forlì on 8 September 1975 and has lived in Cesena since he graduated in Psychology.

He approached the world of the arts in the third grade by beginning to play the Classical Clarinet at the Liceo Musicale "Angelo Masini" of Forlì, obtaining the lower diploma of the 5th year at the conservatory "Cherubini" of Florence. He then began playing drums with M.tro Stefano Paolini and formed a rock band (The Wizards), which performed with their own and unreleased music, with over 65 live dates every year. The group is also reviewed by several industry magazines and publishes two CDs with independent production companies. During university he approaches theater and acting, participating in local and national theater courses with teachers of the national scene and performing as an actor in some theater performances and in minor roles for TV.

In the same years he founded an association of social promotion (The Kite of Iqbal) that deals with activities for minors and art, also starting the path of official recognition by the Ministry of the figure of the Clowndoctor, through the establishment of a National Federation. Both companies are now operating on the territory with several projects. At the same time as participating in artistic projects also operates animator/ educator and street artist with different national realities, including WWF Italy, Arci NA, Emilia Romagna Region etc.

The experiences lived while filming the first video clip with the band, makes him discover the passion and love for the language of Video and then begins, in this direction, his formative path.

He participates in courses with professionals in different parts of Italy, including a course with the Academy of Cinema in Rome with R. De Laurentiis and Acav Cinematografica, as well as approaching professionals in the field by holding different roles.

At the beginning of the 2000s he founded his own company (Metters Studio Films srl), with which over the years he has worked in the production of audio-visual at a 360 angle (from spots to documentaries, from short films and medium-length films up to formats and projects for TV, from the corporate to social networks, without forgetting Videoclip and live events).

Some of the companies and organisations he worked with are: Technogym, Orogel, Zucchetti, Ducati, Tubes, Yamaha (with Valentino Rossi), Elio Fiorucci, Eridania, Prink, Calibe, Regione Emilia Romagna, Regione Marche, Trevi, Avis EMR, Cosmoprof International, Hera, etc.

In the artistic and audiovisual field he has won several national and international awards, including the international festival "I've seen film festival" by Rutger Hauer with the short film "Solo", the "Red Dot Award" for commercial video "Faraway" of the company Zucchetti.KOS , in addition to several special mentions and awards for short films and commercial made between 2005 and 2019.

In the field of music and art has followed audiovisual projects for: Dario Fo, FNC Italy, International NGO "People like us", Max Gazzè, yoyo Mundi, Demo Rai Radio Uno with Michel Pergolani and Renato Marengo, Khorakhanè for the festival of Sanremo 2007, Portale Libero.it with a video clip project on female bullying and others, SKYARTE with the format "Vai col Liscio", Mediaset friend with social spots (including the one on the abandonment of animals aired throughout the summer in 2012), TV2000 and national broadcasters with the documentary about Clown Doctors (currently on air), Discovery with different formats on mega constructions and how it is done.

On a theatrical level he wrote three shows tribute to Fabrizio De Andrè, two of which in collaboration with authors and actors of the National scene, which were included in some theatres billboards in Emilia-Romagna and Tuscany. These shows saw the coexistence of different artistic languages: from live music to painting, from acting to dance, up to the projection of videos.

There have been many experiences in the training and professional experience as live director of events (Republic of Ideas, Cosmoprof, Techongym, Utopia, etc.) and as director of production for programs or organisations (Rai Radio 1-Demo Rai, RTI and regional and national television networks).